

The background of the entire page is a profile portrait of a woman with long, dark hair styled in a thick braid. She is wearing large, circular, colorful beaded earrings and a yellow top. The background is a warm, orange-red gradient.

# KA

MAGAZINE

# CreativeSpotlight  
Tendai Luwo

5 Figure Fixers, No Dieting Or  
Exercising Required

# Gemma Griffiths

# Vic Falls Carnival

29 • 30 • 31  
DECEMBER 2019



FLYING BANTU

SAMTHING SOWETO

PRINCE KAYBEE

SEREETSI & THE NATIVES

ZAFARI

AND MORE



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September 2019

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# Gemma

Photography by Cyril Ncube

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## LETTER FROM THE EDITOR



## It's Summer Time!

This is one season, I love the most in the year. The time when the tree leaves are green and the warm morning sun greets each day with a smile.

The sounds of birds singing in the trees, it's Summer Time! This summer we have a host of events coming up from Intwasa Arts Festival koBulawayo and the trendy youthful Shoko Festival.

In our September 2019 issue we feature Tendai Luwo a Digital Strategist, Creative Director and Storyteller. Tendai who is based in South Africa, who shared his insights and his story at the Unheard Series hosted by Paper Bag Africa. On our cover we feature the Zimbabwean song bird, Gemma Griffiths best described as an acoustic soul, is prominent for her collaboration with Winky D "Mugarden." As we talk about her first EP, music festivals and how she unwinds.

Also in this issue we cover 5 figure fixers for women, no dieting or exercising required. Let's enjoy the summer as we attend events and celebrate creativity.

Enjoy our September 2019 issue

Littchel Mathuthu  
PUBLISHER & EDITOR

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Get to watch these latest music videos and more







## Comic Con Africa 2019

Comic Con Africa focuses on all elements of pop culture, including cosplay, comic books, anime, manga, other creatives, film & series, games (including video and esports) and books/authors.

The festival also features a large range of pop culture and entertainment elements in animation, toys, gadgets, clothing, collectible card games, video games, webcomics, and fantasy novels and the ever-popular Artists' Alley. Superhero or sidekick – there are exciting activations to enjoy that include professional gaming tournaments, other gaming activations, Cosplay Competitions, and new Movie and Series promotions.

Comic Con Africa visitors can also enjoy cosplay competitions, celebrity panel discussions, seminars, workshops and autograph sessions. Comic

Con Africa 2019 is the must attend pop culture festival of the year.





# INTWASA ARTS FESTIVAL KO

*Bulawayo*

24 - 28 SEPT. 2019

## VENUES

NATIONAL ART GALLERY

CITY HALL CAR PARK

BULAWAYO THEATRE

HOMESTEAD CENTRE



INTWASA  
ARTS FESTIVAL BULAWAYO

Marko/Design

Marko/Design





## Dreamstar Zimbabwe Talent Show Winners

Talented singer Monalisa Kapofu on Saturday scooped \$30 000 and a recording contract after being crowned winner of the Dreamstar Zimbabwe Talent Show 2019 competition finals held at the Harare International Conference Centre. The 25-year-old, who became the first female to win the competition, was awarded a recording contract with Jaracanda Culture and Media Corporation. Kapofu won the grand prize after performing urban grooves singer Roki's yesteryear hit "Chidzoka" and rhumba musician, Juntal's song "Mutupo". Mzwakhe Ncube, also known as Xoolboy, was the first runner-up and walked away with \$15 000 while Bright Karangura was the second runners up and pocketed \$7 500.



## GTBeats Drops Don Gaya Video

A Zimbabwean music producer and artiste, Titus Gambiza, popularly known as GTBeats, based in South Africa, has released a saucy video that describes a personality living a care-free life; experiencing a double life of high and low standards because he does not let anyone define his life path.



## MTV VMAs 2019 Winners

The 2019 MTV Video Music Awards was held on August 26, 2019, at the Prudential Center in Newark, being the first VMA ceremony to be held in New Jersey. Sebastian Maniscalco hosted the 36th annual ceremony. Ariana Grande, Taylor Swift, and Billie Eilish were the most awarded with three each. Missy Elliott became the first female rapper to win the Michael Jackson Video Vanguard Award. The show was broadcast on a variety of Viacom-owned networks, as well as their respective websites, and apps through TV Everywhere authentication.



## Sho Madjozi's John Cena Goes Viral

COSMO cover girl and South African music sensation Sho Madjozi's latest track John Cena, released on international music platform COLORS has gone viral – even the man himself has shouted her out on his Instagram feed.



## AFRIMA 2019 Nominees List

The Afrima (All Africa Music Awards) international committee and the AU (African Union) have announced the regional and continental nominees of the sixth annual awards show. Zimbabwe also has representation in the African musical award ceremony. The Zimbabwean artists are nominated in the southern African region for both Male and Female categories. These artists include Vusa Blaqs, Ammara Brown, Ex Q, Jah Prayzah, Winky D, and Tamy Moyo.



## Savanna comics choice awards 2019 nominees

For 2019, the Savanna Comics Choice Awards continues to evolve. With a record number of comedians registering to participate across the African continent, record numbers of South African comics getting involved, and the public getting even greater say in who takes home a Waldo, the SCCA's continue to hold the SA Comedy flag high.

Get the latest entertainment news, updates and more from





# 7 KEYS TO STARTUP SUCCESS

Do you want to start a creative business? Here are 7 keys to help your creative startup

So with that in mind let us answer the first question 'What is a Creative Business?' It is any business that uses the exploitation of ideas to make money. Here are a few businesses that are part of the creative economy Wedding & Events Planner, Blogger, Influencer, Publicist, Graphic Designer, Poet and writer. These are some of the common ones we can identify with in Zimbabwe and can track some individuals around us who are making money from ideas.

The basics of any business are the same as you think of starting your creative business you need to know the fundamentals of business. A business is based on supply and demand, as an entrepreneur one aims at seeing a need and fulfilling it and in the process make a profit. Then the question is what does a creative

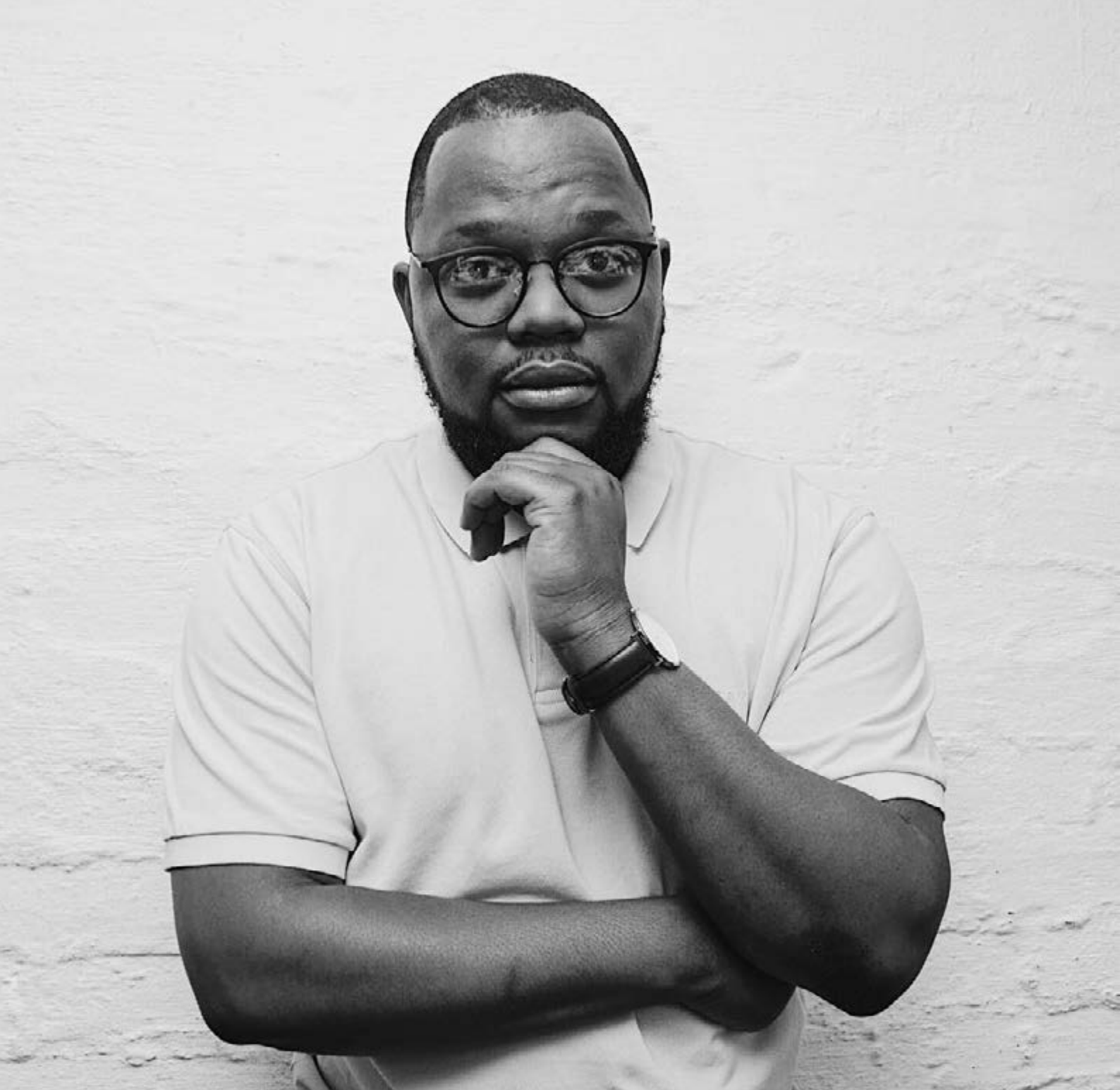
do in this same situation? The answer is summed up in two words 'Great Work'.

Great Work is your biggest tool in developing your idea, it will create demand for your service, skill or product. You might be asking yourself how will this happen. The answer is anyone who will see your great work will recommend others to check you out. In the process you will make a sale that will translate to profit, not forgetting good planning and clear goals.

Here are some key points that are vital to the success of your creative business;

- **Demand:** Who is buying creative products or services?
- **Competition:** Identification of others that are doing similar creative products or services. Who is selling creative products or services?
- **Licensing:** Do you need to register your product, or your brand, in some cases you would need the protection of an association.
- **Funding:** Does your creative business need capital to start and grow, in the idea stage calculate everything together with the interest of money borrowed.
- **Commitment:** As a person starting a creative business you need to be commitment and involved at every step of the way. ▪ **Support:** Get all the support you need from your family, friends, financial support etc.
- **Management:** Get people who are experienced, who are passionate, and drive can your business forward.

So in a nutshell you can start a creative business you need to define what you do, where you going, and what success is for you. When launching a creative business, there are a many factors to take into consideration but the key is to start experience is a good teacher. The reality also is that not all ideas but only some ideas you have may be suitable to pursue, go for it start now, begin your start-up creative business. As a creative take your art, skill or talent as a business get your plan together and be committed to the success of your creative business.



# creativespotlight

# Tendai Luwo



Tendai Luwo is a Digital Strategist. Creative Director & Storyteller, who has previously worked with M-Net, Idols South Africa, Mzansi Magic, The Voice Nigeria, BET Africa, MTVBaseAfrica, Channel O and Zambezi Magic TV, amongst many. He is passionate about brand development and authentic storytelling & has interests in mining supplies, textile industry, bottling and e-commerce.

## Can you tell us a bit about what you do?

I solve problems for brands using the power of the internet. My core business as the Creative Director at BAD Press Creative Agency is to craft successful digital strategies that encompass everything from social media campaigns to web development and content creation.

## How did you start your journey to get to where you are today?

I was actually on the journey towards being a lawyer when the media bug bit. My professional career started out in the community radio space where I was radio presenter for a few years before becoming a music journalist. That foundation saw me building my network and ultimately working with some of the biggest brands in entertainment as a social media community manager till I eventually grew into a social media manager, strategist and consultant.

After a healthy stint in corporate I decided to venture out on my own and I'm now happily running a creative agency as well as regularly consulting for major brands and businesses.

## Can you tell us what advice would you give someone who wants to follow in your footsteps?

My first piece of advice would be don't follow me 'coz I don't always know where I'm going!

I think over time I've learnt that anything you pursue requires grit, excellence and hardwork. For those looking to venture into the world of digital I'd say 'knowledge is power'. The education system, at least in our region, isn't developing fast enough to give you all the knowledge you need but that doesn't stop you from supplementing your learning experience and actively spending as much time as possible feeding yourself with wisdom from the internet as well as other industry professionals. Pick people, brands and companies you look up to and follow them religiously. Take notes and apply accordingly to your own situation. The world is your classroom.

Lastly everything today is a lesson for tomorrow, even the bad times. Take everything in your stride and keep going.

## What are the keys to success in your industry?

Innovation. Agility. Authenticity.

## Who are your heroes or people you look up to?

Interesting question because this changes a lot for me as I grow and learn. Right now I really look up to Bozoma Saint John. She is incredible at what she does and exudes a passion and work ethic that I think everyone should embrace.

My dad is also a huge source of inspiration for the sole reason that he never gives up and has taught me the power in pushing through no matter what.

## Can you give us your favourite quote and one of your own?

"Not everything that is faced can be changed, but nothing can be changed until it is faced" – James Baldwin.

My own would be "Remember to have fun. At the end of the day it's the moments that made you smile that you'll remember"

## What do you do to unwind?

I go on mini road-trips with my 4 year old son, I play golf at least once a week and train with my boxing coach every morning before work but most importantly I pray a lot. Being spiritually grounded helps me through the good, the bad and the uncertain.

## Who are your favourite musicians?

AKA, Fela Kuti, Somi, Burna Boy, SkyCityUno, Takura, Jay Z and many many more!







# Gemma

# Griffiths

“

*I always played  
music - it was  
always a big part  
of my life. I started  
singing when I  
started walking,  
and I learnt piano,  
trumpet and guitar  
when I was still in  
junior school.*

”

# In a country like Zimbabwe, with rhythm pouring through its vibrant veins, growing up with an undeniable connection to music was an inevitability for Gemma Griffiths.

Gemma Griffiths sound, best described as acoustic soul, is prominent in her first EP 'My Town', released on May 2018. The record unravels layers of Gemma's musical identity and leaves audiences with palpable familiarity with this Zimbabwean daughter whose sound is as eclectic as it is cosmopolitan. Not forgetting the 2019 hit collaboration with Winky D, which "MuGarden." The hit song that took Zimbabwe by storm and gave us an amazing music video.

Gemma Griffiths introspective writing draws on her range of musical influences, from international artists such as Amy Winehouse, and Lianne La Havas, to the Afrojazz greats of Southern Africa, including the late Zimbabwean Andy Brown, Oliver Mutukudzi and South Africa's Hugh Masekela, all the way through to the new generation of young Zimbabwean artists such as Ammara Brown, Jah Prayzah and Cynthia Mare. This diverse dynamic of guidance has set her apart as an artist before her time and beyond her years.

Kwantuthu Arts Magazine managed to catch a moment to interview the acoustic soul Gemma Griffiths.

## How did you start your musical journey to get to where you are today?

I always played music - it was always a big part of my life. I started singing when I started walking, and I learnt piano, trumpet and guitar when I was still in junior school. I studied music at university in the states, and loved every second of it.

So it was a very natural transition into doing music full time. I've been so lucky to be in the Zimbabwean music industry, as it is such a wonderful group of incredible creatives.

## What is your creative song writing process?

Again it's incredibly natural. It either happens or it doesn't. It's like my soul decides when it wants to write. Mind set is a big part of it, you can't force creativity. And then when it's time, I just write - it just flows out of me.

## Can you tell us what inspired the 'My Town' EP?

My town just happened. I went into studio and started recording something completely different, and that night, I got home and wrote my town. That was it - the next day I went into studio and started over - with my town.

## What is your favourite song on the 'My Town' EP?

well every song on the EP means something different to me, and I wrote for a reason. Jimmy Choi's is the oldest track of mine, so it has a special place in my heart, but I think my town really drove the EP for me.

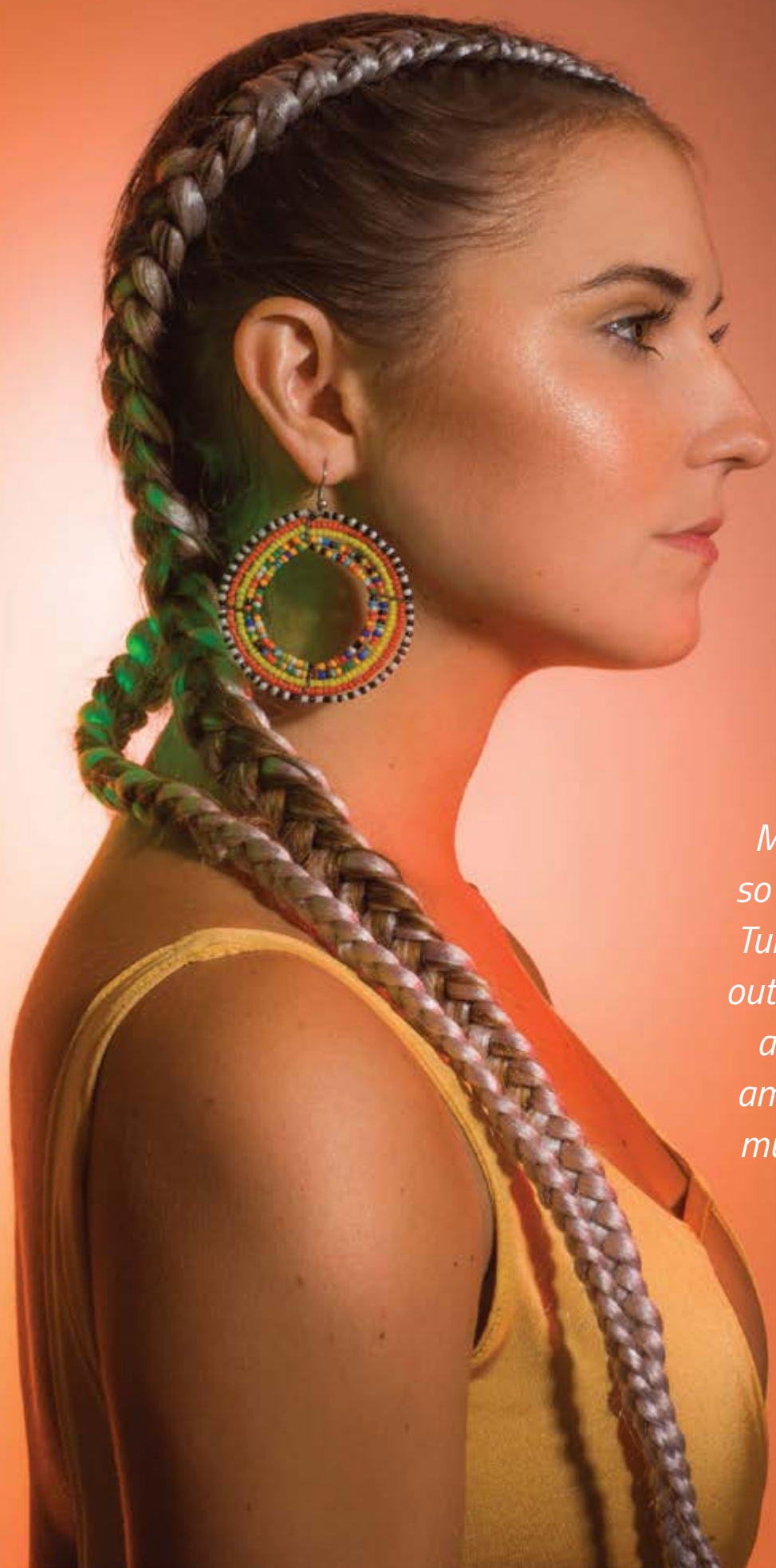
## Can you share with us what your experience was performing at the Lake of Stars Festival 2018?

LOS was incredible. It really is an incredible festival - where people from every walk of life come together to share friendship, and experience amazing music. Performing on main stage was spectacular- and about 10 minutes before jumping on stage, I ran into a member from my band in Zim, Mangoma - and he came up on stage and jammed with me! It was such a special moment.

## How did the MuGarden Collaboration with Winky D come about?

Winky called me up and we just got chatting - he told me his idea and I loved it. We just rolled with it and MuGarden was born.





"

*Musically I have so many, but baba Tuku really stands out to me. He wrote an unbelievable amount of original music, and all of it was stunning.*

"



## Can you share with us how it was to work with Winky D?

He's great! Absolutely awesome to work with - and such a cool calm artistic talent, who knows his vision.

## Who are your heroes or people you look up to?

IMusically I have so many, but baba Tuku really stands out to me. He wrote an unbelievable amount of original music, and all of it was stunning. He spoke about important things with his music, he inspired so many people and grew the Zimbabwean music industry. On top of this, he was an incredibly humble soul, who always had time for everyone.

## Can you give us your favourite quote and one of your own?

Can you give us your favourite quote and one of your own?

"You never regret being kind" - I'm not sure where I heard that but it has stuck with me always.

One of mine is a part of some spoken word I wrote - "you are the temple to a priceless soul, made from the dust of the earth, be gentle, be careful not to push yourself down, but to know in your bones your own worth."

## What do you do to unwind?

Easy - Play music :)





## Who are your favourite musicians?

Tuku, Thomas mapfumo, and Winky D are biggies for me. Shingai Shoniwa is absolute fire, and I've actually been listening to a lot of Ali Farka Toure this past month.

Facebook and instagram what to look forward to :)

**BY**

Littchel Mathuthu

## What is on your music playlist now?

All of Ali's albums, butsu mutandrika -Thomas mapfumo, Shingai's "coming home" and lots of d'angelo.

## What new projects, collaborations, shows can we look forward to?

Ooooh hopefully lots! But watch this space - I'll post on my



# 5 FIGURE FIXERS

We all want to look slim and trim and show off our gorgeous bodies, but some of us are lazy to exercise no matter how much we hear the “you will be healthier and you will be fit song”. These 5 figure fixers will help you have a banging body without exercising no even once;



## If you want create the illusion that you have hips



If you are petite and you want to create the illusion that you have bigger hips, buy dresses or skirts that have vertical stripes, you will look voluptuous with bigger hips because of the stripes.

## If you want to hide full hips



Opt for tightly waisted full skirts that are above the knee or longer. A wide hemline will make your waist look tiny, whilst the swishy pleated skirts skims over curvy hips.

## Flatter a plus size figure with structured looks



Do not make the mistake of covering up in shapeless clothes, they will create the illusion that you are heavier than you are. Rather opt for structured pieces, that include, shift dresses, blazers, pencil skirts and slacks. These pieces will create a graceful shape and it will make you look and feel like a million bucks.

So go on and cheat your way into a banging body, but remember you still have to exercise so that you will be fit and healthy.

Xoxo Imelda the Fashionista.

## If you want to have a bust



If you have a flat chest and you want to give your flat chest a boost, wear flouncy blouses, that have pleats or ruffles or bows or any detail that will add volume onto your chest to make you seem like you have a b cup than an a cup...Also buy padded bras they will enhance your flat chest.

## If you want a tiny waist



If you want a tiny waist, just slip your belt below your rib cage. Wear your wide belt on a top or a fitted coat but keep it proportional to your height.

### ARTICLE BY

Imelda Duduzile Moyo

# - FRIDAY - - LATE -

*Intwasa Edition*

**27 SEPTEMBER 2019**

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FREE ENTRY**

*Featuring:*

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6pm: EXHIBITION Viewing

7pm: RANDOM Poets

8pm: PERFORMANCES by:  
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## Skeem Sami



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